



**STOP**  
**Child Marriage**  
Canada speaking up for girls

**EMPÊCHER les**  
**mariages d'enfants**  
Le combat du Canada pour les filles

Canada

# Canada Partnering to End Child, Early and Forced Marriage

Girls Not Brides - Global Member Meeting  
Casablanca, Morocco, 19 - 21 May, 2015

**When girls are not able  
to reach their full  
potential, everyone  
suffers**—girls, their  
families, their  
communities and  
their countries

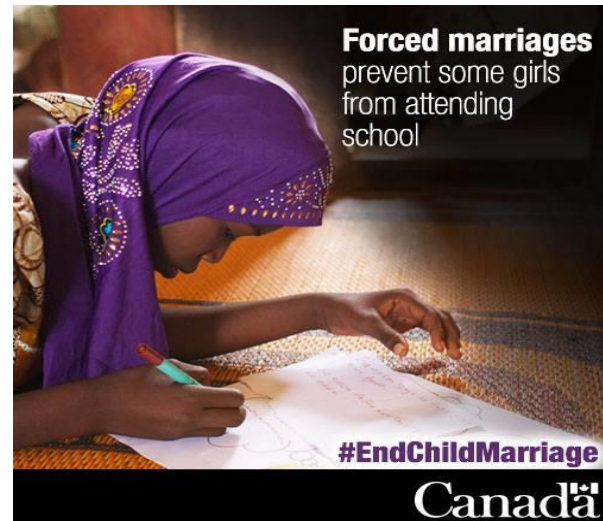
**#EndChildMarriage**



**Presented by:**  
**Alexandra MacKenzie**  
Head of Child, Early and  
Forced Marriage Unit  
Foreign Affairs, Trade and  
Development Canada

# Ending CEFM - A Canadian Priority

- **15 million girls** are married every year before age 18
- CEFM hindered advancement of the Millennium Development Goals: #1 through #6
- Negative health outcomes (early pregnancy, increased risk of HIV, etc.)
- Socio-economic consequences for the community
- Increased risk of violence
- End to education
- Poverty



# Canada's Approach

Ending CEFM will contribute to building more **developed, just and prosperous societies** around the world.

- **Human rights and development challenge:** must be addressed from both perspectives (multi-sectoral).
- **Partnership:** we all have a role to play in ending CEFM.
- Global issue and the **leadership of high-prevalence countries** is essential for success.
- **Multiple levels:** requires interventions at global, regional, national and community/grassroots levels.

# Multilateral Initiatives

Increasing international momentum to end CEFM:

- International Day of the Girl Child
- Human Rights Council
- UN General Assembly
- Post-2015 Development Agenda
- Regional initiatives:
  - African Union
  - Francophonie
  - Commonwealth



Former Canadian Foreign Affairs Minister John Baird delivers remarks at the Ending CEFM event on the margins of the 69th United Nations General Assembly.

# Advocacy and Awareness

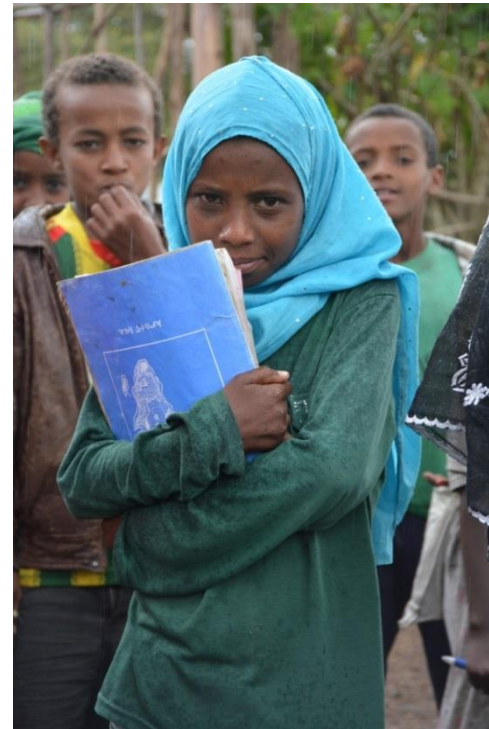
- High-level events to raise awareness and build political support.
- Advocacy through network of Canadian missions abroad.
- Coordination with key partners.

A young Jordanian woman discusses the benefits of education at the “Too Young to Wed” exhibit launch in Amman.



# Support for Programming

- **Increased CEFM projects – over \$36 million since 2013:**
  - UNICEF project in 6 countries
  - Support to CSO partners
  - AU Campaign
  - Grassroots projects through the Canada Fund for Local Initiatives
- **Complementary programs:**
  - Maternal, Newborn and Child Health (MNCH)
  - Education
  - Children and Youth



Fatuma from northern Ethiopia was supported through a CFLI project and is at school instead of attending her own wedding.



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