SPORT FOR GIRLS’ RIGHTS
PLAY TO DELAY

Women Win

[Image of a soccer team]
WHY **SPORT** TO ADDRESS E/FM?

**FOR GIRLS’ EMPOWERMENT**
- Develop self confidence + self efficacy
- Practice leadership, incl. communication and negotiation
- Social support of a team
- Physical health + wellbeing
- Provide a safe space
- Educate girls about rights
- Build employability skills
- Access to caring adult/role model
- Connect to services
Sport provides:

• ‘Hook’ for engaging and educating boys and men
• Increased visibility for girls in public space
• Challenge to gender roles and restrictive narratives
• Intervention point to negotiate with parents/caregivers
• Alternative income stream and source of value (status)
• Media engagement opportunity
STRUCTURAL IMPACT
SPORT + CORE CAUSES OF E/FM

- Poverty
- Traditions
- Gender Roles
- Security